

PriceViewer

Monitor your competitors' fuel prices on a daily basis to manage your site's pricing more effectively



PriceViewer is Catalist's service for independent dealers in the UK that is designed to help you monitor competitors' prices on a daily basis thus enabling you to manage your own site's pricing more effectively. The system is entirely Internet-based and easy-to-use, enabling you to make informed pricing decisions based on data that is both current and accurate.

PriceViewer reports

The system operates by allowing you to select up to ten competitor 'Marker' sites for each of your designated Main sites via the Internet. This is done using a simple search mechanism that enables you to look for sites based on town, postcode, site name or CAT number. Marker sites can be amended at any time and account details changed to allow you to increase or reduce the number of Main sites that you wish to monitor.

PriceViewer then sends out an e-mail every weekday morning to your head office and/or direct to your site. The e-mail contains a dedicated secure link to your own web-based report showing the prices of your Main site and the Marker sites being monitored.

In addition, a coloured symbol shows if your competitors' prices have moved up or down from the previous reported price. Each link has a built-in access code that expires after 24 hours. This makes the system as secure as possible thereby ensures information regarding your Marker

sites is kept in the strictest confidence. Once accessed, the reports can be printed directly or exported to an Excel file.

Fuel price data

Fuel price data is obtained for all sites in the UK that accept Fuel Cards. Information on the previous day's transactions is collected and processed each morning, matched against our petrol station database and loaded into PriceViewer ready for immediate delivery. There is no need to log on to the system daily; this only needs to be done if you want to change either your own site details or their Markers.

PriceViewer cost

The PriceViewer service costs the equivalent of £5 per week per Main site (minimum period is for one year - £240 per year per Main site).

If you would like a **free trial of PriceViewer** on one site, please e-mail your Name, Company Name, Address and Telephone number to james.haigh@catalist.com or call 0117 923 7113 and ask for PriceViewer set-up.

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